Email Subscribers and Newsletters

**Pros:**

* Email Subscribers is a complete newsletter plugin which lets you**collect leads, send automated new blog post notification emails, create & send newsletters and manage them all in one single place**
* Allows CSS to be edited
* Collect customer emails by adding a subscription box (Widget/Shortcode/PHP Code).
* Ability to control user access (Roles and Capabilities**).**

**Cons**

* Emails can only be able sent to a group, not individuals (like upon subscription)
* Admin does not get notifications upon a user’s subscription
* Plugin support may be minimal